

# CONTRACT



**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

And:

**Media Strategies & Research**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030 7428**

<u>Contract / Revision</u> 135587 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Estimate #</u> 12228	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/08/12	10/12/12	M-F 4a-430a	4a-430a		:30			NM	5	\$125.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$25.00			
2	WFXT	10/08/12	10/12/12	Fox 25 AM News 430a	430a-5a		:30			NM	5	\$875.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$175.00			
3	WFXT	10/08/12	10/12/12	Fox 25 AM News 5a	5a-6a		:30			NM	10	\$5,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$500.00			
4	WFXT	10/08/12	10/12/12	Fox 25 AM News 5a	5a-6a		:30			NM	10	\$5,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$500.00			
5	WFXT	10/08/12	10/12/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$750.00			
6	WFXT	10/08/12	10/12/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$750.00			
7	WFXT	10/08/12	10/12/12	Fox 25 AM News 7a	7a-9a		:30			NM	10	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$750.00			
8	WFXT	10/08/12	10/12/12	Fox 25 AM News 7a	7a-9a		:30			NM	10	\$7,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$750.00			
9	WFXT	10/08/12	10/12/12	Fox 25 AM News	7a-9a		:30			NM	10	\$7,500.00
		Candidate Discount										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

<u>Contract / Revision</u> 135587 /		<u>Alt Order #</u> Warren
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Product</u> Warren for Senate 2012	<u>Estimate #</u> 12228
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$750.00			
10	WFXT	10/08/12	10/12/12	Fox 25 AM News	7a-9a		:30			NM	10	\$7,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$750.00			
11	WFXT	10/08/12	10/12/12	Fox 25 AM News 9a	9a-10a		:30			NM	10	\$3,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$300.00			
12	WFXT	10/08/12	10/12/12	Dr. Oz	11a-12p		:30			NM	5	\$1,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00			
13	WFXT	10/08/12	10/12/12	Anderson Live	3p-4p		:30			NM	5	\$1,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00			
14	WFXT	10/08/12	10/12/12	Ricki Lake	4p-5p		:30			NM	5	\$1,250.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$250.00			
15	WFXT	10/08/12	10/12/12	Dr. Oz	5p-6p		:30			NM	10	\$3,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$300.00			
16	WFXT	10/08/12	10/12/12	Fox 25 News at 6p	6p-630p		:30			NM	10	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$450.00			
17	WFXT	10/08/12	10/12/12	Fox 25 News at 630p	630p-7p		:30			NM	10	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				10	\$450.00			
18	WFXT	10/08/12	10/12/12	TMZ	7p-730p		:30			NM	5	\$2,750.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$550.00			
19	WFXT	10/08/12	10/12/12	Dish Nation	730p-8p		:30			NM	5	\$3,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				5	\$600.00			
20	WFXT	10/08/12	10/08/12	Bones - Net	8p-9p		:30			NM	1	\$6,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$6,000.00			
21	WFXT	10/09/12	10/09/12	Tu Prime Hour 1	8p-9p		:30			NM	1	\$6,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-T-----				1	\$6,500.00			
22	WFXT	10/10/12	10/10/12	X Factor - Net	8p-10p		:30			NM	2	\$26,000.00
Candidate Discount												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WFXT**  
**25 Fox Drive**  
**Dedham, MA 02027-2563**  
**(781) 467-2525**

myfoxboston.com

<u>Contract / Revision</u> 135587 /		<u>Alt Order #</u> Warren
<u>Contract Dates</u> 10/08/12 - 10/14/12	<u>Product</u> Warren for Senate 2012	<u>Estimate #</u> 12228
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--W----				2	\$13,000.00			
23	WFXT	10/11/12	10/11/12	X Factor - Net	8p-9p		:30			NM	1	\$13,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$13,000.00			
24	WFXT	10/12/12	10/12/12	Fringe - Net	9p-10p		:30			NM	1	\$2,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$2,500.00			
25	WFXT	10/13/12	10/13/12	Pac 12 Prime Game	various		:30			NM	1	\$1,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,200.00			
26	WFXT	10/14/12	10/14/12	NLCS Champ Game Non Ho	Various		:30			NM	1	\$4,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$4,000.00			
27	WFXT	10/08/12	10/12/12	M-Su 10p-11p News	10p-11p		:30			NM	20	\$36,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF--				20	\$1,800.00			
28	WFXT	10/08/12	10/14/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	12	\$15,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTWTF-S				12	\$1,250.00			
29	WFXT	10/13/12	10/13/12	M-Su 10p-11p News	10p-11p		:30			NM	1	\$1,800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,800.00			
Totals											196	\$192,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	196	\$192,500.00	\$163,625.00
<b>Totals</b>	<b>196</b>	<b>\$192,500.00</b>	<b>\$163,625.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.